

Tal Xxxxx

52 Pinsker Str, Herzliya 11111 • (054) 123-4567 • talxxxxx@gmail.com • <http://www.talxxxxx.com>

» Profile: Visual Communication Student

Dynamic, creative & innovative approach

Effective, engaging & competent communicator

Strong work ethic & positive attitude

Thriving in dynamic environment

» Education

Shenkar, The Department of Visual Communication, Ramat-Gan
BA, Visual Communication major, expected graduation 2018

Tracks:

- Internet Design
- Print Design

» Skills

Qualifications

Video filming and editing, photography, typography, visual design, interactive design, ability to conceptualize ideas, high level thinking and vision, clear articulation of design ideas.

Software & Languages

Photoshop, Illustrator, Premiere Pro, After Effects, InDesign; HTML, CSS.

» Work Experience

FREELANCE/INDEPENDENT CONTRACT WORK

HubStair Community, Non-profit co-working space, Hod-Hasharon

Graphic Designer, 2016-Present

- Conceptualized branding identity of new company, including designing banners, logos, and business cards for Facebook and Instagram.

EISP, Non-profit accelerator for entrepreneurs & start-ups

Graphic Designer, 2016-Present

- Created multiple Cover Photos posted on Facebook company page for variety of events.

Razili, High-end fashion retailer, Herzliya

Fashion Stylist Assistant, full-time, 2013-2014

- Created window displays and in-store looks, including styling in a variety of formats depending on seasonal theme, new arrivals and trends. Increased sales by driving traffic and engaging customers.
- Identified clientele needs and assisted in selecting head-to-toe outfits and accessories based on client feedback.

Joya, Fine dining restaurant, Herzliya

Hostess and waitress, full-time, 2011-2013

- Delivered attentive and timely first class guest service by working in cohesive and cooperative team in a high-paced environment while maintaining high standards.
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» Volunteering Activities and Military Service

IDF, Defence, Administrative Assistant, HaKiryia, Tel-Aviv

2009-2011

Israeli Scouts "Zofim", Counselor, Herzliya

2006-2008

Languages

English (full professional proficiency), French and Russian (working knowledge).